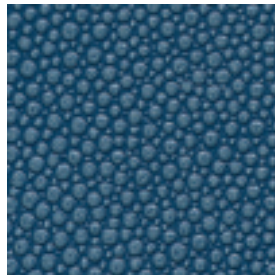


Innovation at Work



The FiberMark Advantage

- Over 100 years expertise with specialty substrates
- Production capabilities from base material to final product
- Versatile, streamlined manufacturing
- Innovative range of products and services
- Well established product brands
- Unsurpassed quality
- Custom design sample lab
- Highly responsive customer and technical service
- Worldwide manufacturing, distribution, sales, and support

Committed to innovation. Focused on value.

FiberMark's specialty fiber-based materials support industries and consumers worldwide. Our technical papers and non-woven materials are used in construction and renovation, medical supplies and electronics. Our strong, durable cover stocks meet the demanding requirements of school and office products applications. They inspire creativity and enhance color, texture, and performance in graphic design applications. Our decorative publishing and packaging materials elevate brands and help drive retail sales. FiberMark materials have been recognized worldwide for their superior quality and consistent performance.

You can choose from our extensive array of standard product offerings, or we can develop customized solutions for an infinite variety of technical and aesthetic applications. We provide depth and breadth – creating a range of products from thin, flexible paper and non-woven materials to the world's most dense pressboards. Whether your project requires a special look, form or function, FiberMark's technical team is ready to work with you and help bring your product to market.

Service and Support Every Step of the Way

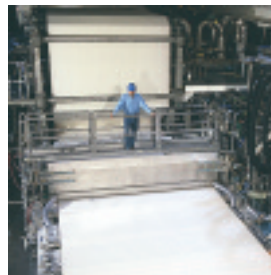
For new product development and joint projects, we are a valuable resource and partner, providing technical expertise and cost-effective solutions. Our extensive and varied experience gives us true understanding of manufacturing, application and performance issues. We pride ourselves on being easy to do business with. Our engineering and technical support teams are readily available for consultation throughout the entire process, including after sales support.

Quality, Reliability, and Consistency

We control the entire manufacturing process – each step is carefully engineered, resulting in superior materials and optimal product performance. To ensure the integrity of the finished product, our quality control staff continuously regulates process conditions.

Our Primary Markets

- Publishing
- Luxury Packaging
- Office Products
- Technical/Industrial
- Construction/Home Improvement
- Graphic Design
- Paper Crafting



Leading with innovation and technology.

We welcome projects that allow us to work closely with you to develop customized solutions for your specific applications. Our advanced capabilities, technical proficiency and ability to work with a broad range of fibers and materials makes us a valuable resource and partner.

R&D

To maintain our leadership position, we dedicate time and resources to an extensive Research & Development program – constantly creating new products as well as improving existing products.



Custom Product Development Lab

Our state-of-the-art product development lab can turn your experimental product ideas into reality. We offer quick turnaround in developing sample sheets for designer prototypes.

Versatile Manufacturing Capabilities

Whether your needs call for existing materials, customized variations, or totally new designs, our commitment is to supply differentiated products and value-added solutions.



Specialty Substrates

- Paper & Paperboard
- Synthetics
- Non-wovens
- Bonded leather
- Coated cloth
- Composites

Core Technologies

Our proven ability to develop a vast array of fiber-based materials utilizes the following technologies:

Chemical Technology

- Impregnating and saturating
 - Polymers – Latex, resins, dyes
 - Minerals
 - Pigments and dyes

Surface Treatments

- Embossing
- Coatings
 - Functional and decorative
- Calendaring
- Printing
- Chemical finishing
 - Fire retardants
 - Wetting agents
 - Stain and water repellents

Finishing/Converting

- Coating
- Embossing
- Slitting and sheeting
- Printing
- Laminating
- Densification/Glazing

Performance Characteristics

- Strength
- Dimensional stability
- Durability
- Stiffness
- Bulk
- Conductivity
- Aesthetic/tactile
- Flexibility
- Printability
- Elasticity
- Water/stain resistance
- Wet-strength
- Tear resistance
- Archival properties
- Thermal resistance

Markets:

Publishing | Luxury Packaging

Publishing

Offering visuals from traditional to contemporary, our decorative covering materials enhance the design and production of hard and soft cover books, diaries, photo albums, binders, menus and more. FiberMark is the preferred supplier to many leading publishers, with our extensive array of coated and embossed latex-saturated papers and textiles, bonded leather and other specialty materials. We also provide components such as end sheets, spine liner, binding tapes, and hinge reinforcement.



We collaborate everyday with designers, publishers, printers, bookbinders and manufacturers on a range of projects that demand the finest in presentation.

Luxury Packaging

Our decorative packaging papers and coated textiles add visual impact and tactile appeal to packaged media, personal care and luxury consumer products.

FiberMark has teamed up with some of the world's leading brands to provide them with unique custom packaging material. With thousands of patterns, textures, designs, and colors to choose from, our durable and diverse product lines invite touch and consumer interaction. FiberMark is the packaging-materials choice for a host of large and small companies. We've partnered with Elizabeth Arden, Godiva, Ann Taylor, Bacardi and Universal Studios among many others, helping them to meet their packaging challenges and turn their inspirations into reality.



Publishing Applications:

- Binders
- Album covers
- Journals
- Textbook covers
- Yearbook covers
- Trade/reference books
- Menu covers
- Bible/hymnal covers
- Padfolios
- Agendas/day planners
- Passport/bank books

Packaging Applications:

- Jewelry
- Cosmetics
- Confectionery
- Fragrances
- Wine & Spirits
- Stationery items
- Media/entertainment packaging
- Upscale gift bags
- Promotional items
- Slipcases
- Storage boxes

Markets:

Office Products | Technical/Industrial

Office Products

Our cover stocks provide strength and durability to meet the demanding requirements of school and office products applications. We manufacture a wide range of pressboards and cover stocks, from lightweight



to heavyweight, for repeat-use applications such as filing, binding and presentation products.

Our extensive array of weights, colors, textures, and coatings offer physical and performance properties that can be tailored to your custom specifications.

We also manufacture a range of complimentary binding and stripping tapes for use with pressboards and other cover stocks.

Technical/Industrial

FiberMark manufactures fiber-based products with customized physical and performance characteristics for a variety of technical and industrial end uses. These highly specialized products utilize a wide range of raw materials, chemical additives and surface treatments, providing customized properties such as wet-strength, chemical sensitivity, conductivity and fire retardancy.

We produce single- and multi-ply materials using natural or synthetic fibers for a range of niche applications, including industrial tapes, building materials, electrical and electronic, security, and art/archival.



Office Products Applications:

- Binders
- Notebook covers
- Memo pad covers
- File folders
- Presentation folders
- Report covers
- Portfolios
- Classification folders
- Expanding wallets
- Training manual covers

Technical/Industrial Applications:

- Tape base
- Building materials
- Electrical/electronic
- Filtration
- Archival
- Graphic arts
- Security
- Tags/labels
- Banners
- Wallcovering

Markets:

Graphic Design | Paper Crafting

Graphic Design

FiberMark is the stock of choice for some of the world's most respected designers of corporate marketing materials. Our cover stocks are consistently specified for a variety of printed materials, including brochure and annual report covers, invitations, and an array of promotional and presentation materials.



Our out-of-the-ordinary cover stocks provide a creative edge for designers who want to turn their ideas into a finished piece that will excite, inspire and motivate. From soft and supple to dense and durable, this impressive series of cover materials provides a distinctive look, feel or function.

Paper Crafting

Our unique, one-of-a-kind papers set the stage for inspiration and creativity, while capturing memories that will last for generations.

The twelve distinctive collections in our paper crafting line feature a wide range of novel textures and stunning colors from metallic to monotone, knobby to smooth, exotic to subtle.

Crafters are drawn to the versatility of our papers, along with endless opportunities for experimentation. Striking creations are easily produced with special effect techniques well suited to our papers, including: tear, sew, paint, punch, die-cut, heat-emboss, stamp, fold, ink-jet print, wash, and collage.



Graphic Design Applications:

- Annual reports
- Brochures
- Presentation folders
- Portfolios
- Menus
- Catalog covers
- Corporate marketing collateral
- Invitations/announcements
- Posters
- Hang tags

Paper Crafting Applications:

- Scrapbooking
- Art projects
- Note cards
- Invitations
- Stamping
- Stationery items
- Educational arts and crafts
- Photography projects
- Tags



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