

Anthony P.D. MacLaurin Named President and CEO of FiberMark

FiberMark is pleased to announce the appointment of Anthony P.D. MacLaurin as President and Chief Executive Officer. Mr. MacLaurin comes to FiberMark with 30 years of packaging industry experience, 21 years of which have been in leading execu-



tive roles. Mr. MacLaurin most recently was President/CEO of Vitex Packaging Group. Mr. MacLaurin ran several divisions of Rexam PLC, the London-based packaging conglomerate, including successful stints as President of Rexam Healthcare Flexibles, as well as eight years of leadership as President of Rexam DSI (Decorative Specialties International).

In welcoming Mr. MacLaurin to FiberMark, Tom Weld, Chairman of FiberMark's Board of Managers, says, "We are pleased to have Anthony on board with his reputation for leadership, innovation, and results." Mr. MacLaurin states: "This is an exciting time for FiberMark which has a strong balance sheet, an excellent team of managers, many new products, and an organization that is more customer-focused than ever before. I look forward to leading this dynamic team to even greater success." Mr. MacLaurin will assume responsibility for all FiberMark North American and European operations focusing on innovation and growth opportunities for both FiberMark and its customers.

FiberMark Announces the Acquisition of Permalin Products & Permafiber Corp.

FiberMark is pleased to announce that it has acquired the assets of Permalin Products and Permafiber Corporation, based in New York City and West Springfield, MA respectively. Founded in 1959, Permalin is a leading worldwide supplier of specialty papers, cloths, and leather. Permalin has over 30 product lines that serve the book publishing, packaging, hospitality, and tag and label markets. Its products can be

found in items from hardcover books, photo albums, cosmetic packaging, and desk accessories to game boards. Permafiber Corporation, which dates to 1948, provides wet strength products to the laundry tag and dry cleaning markets. Permafiber products are also used for hunting and fishing licenses, parking tickets, lumber and nursery tags, ski-lift tickets and meat and poultry tags.

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Volume 2, Number 2

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Check out our new ad campaign geared towards designers and enhancing Brands:

Brand. New Focus.
June Issue
GDUSA

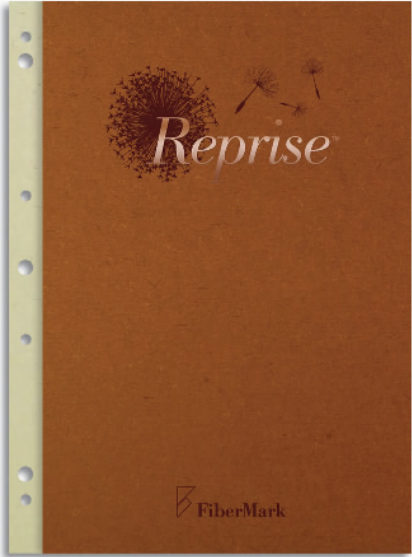
Brand. New Style.
July/August Issue
GDUSA

Brand. New Direction.
October Issue
GDUSA

Reprise™ by FiberMark – Earth Inspired, Earth Friendly

FiberMark goes green with a new line of environmentally friendly, 100-percent recycled cover stock that features a distinctive natural look in earth-inspired hues. Made of 100-percent recycled fiber, including 30-percent post-consumer waste, Reprise™ is the perfect choice for those interested in environmentally sustainable design. Reprise has a toothy vel-

lum finish with visible natural fibers, which provides an appealing organic aesthetic – a tactile expression of nature’s palette. Available in both a standard cover weight and a 25-pt. heavy weight for projects requiring additional stiffness and strength, it is excellent for foil stamping and silk screening and accepts die cutting, scoring and folding, with superior hinge characteristics. Reprise is offered in nine nature-inspired colors, including wheat, maize, ginger, terra cotta, moss, indigo, cinnabar, stone and kohl. Designed for a range of applications, Reprise provides an attractive, earth-friendly alternative for report and document covers, brochure covers, pocket portfolios, journal and notebook covers, invitations, folding cartons and tags. For more information or to request a sample, please contact us at 800-843-1243.



FiberMark swatch book of Reprise™
100% Recycled Fiber, 30% PCW



FiberMark fan of Reprise™ colors

FiberMark Acquisition

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Anthony MacLaurin, President and CEO of FiberMark, states: “We welcome Permalin and Permafiber to the FiberMark family of companies and brands. We believe that the distinctive offerings that they provide to their customers will continue to provide added value to the markets that they serve. It is FiberMark’s intention to continue the tradition of innovation and excellent service that the Shapiro family began when the companies were founded nearly sixty years ago.”

Neither company publishes financial information. However, the Permalin and Permafiber acquisitions will grow the FiberMark family of brands by 10% and are a key part of FiberMark’s overall growth strategy. For further information or if you would like to learn more about the Permalin and Permafiber family of products, please contact us at 800-843-1243 or visit www.fibermark.com.

Carbon-X by Corvon® -

The Look of Carbon Fiber With a Lustrous Hint of Color



Carbon-X by Corvon® pairs an exclusive carbon-fiber texture, with proprietary coating chemistry, creating depth and subtle, iridescent luster. Carbon-X by Corvon® brilliantly mimics the look of carbon fiber -- that instantly recognizable technical cloth woven of carbon filaments and valued for its lightweight strength in the manufacture of high-performance automobiles, motorcycles, aircraft and

yachts. Carbon-X by Corvon® then adds a fashionable twist, taking the perennial favorite – black - one step further. Like reflections on dark glass, seven iridescent coatings create “almost black” hues in midnight tones of blue, gold, burgundy, and more. Carbon-X by Corvon® offers trend-setting

opportunities for a variety of upscale applications, including luxury packaging and bags, diary & agenda, book cover and hospitality items, as well as stationery, presentation binders, slipcases and portfolios.

To request a Carbon-X by Corvon® sample card or sheet samples, please contact your customer service representative at 800-843-1243.

Two New Embossings for Graphic Whites Market

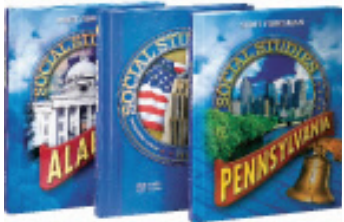


FiberMark's Graphic White cover stocks – economical yet durable Kivar® Performa and premium white Hyflex® – just got better. In addition to excellent ink holdout, superior hinge life, excellent strength, flexibility, and crack resistance, Kivar® Performa and Hyflex® now offer two new embossing patterns, for a total of eight offset-printable textures. Chisel and Satique are the latest intro-

ductions to FiberMark's offset printable covering materials. Chisel, an exclusive FiberMark design, has no competitor in the market today. Chisel brings a bold, hand-hewn, organic look to the printable surface, while Satique offers a fine, woven surface, similar to silk taffeta. These new textures add a distinct touch to date books and agendas, textbooks and paperback book covers, brochure and catalog covers, menus and directories, bags, packaging, and much, much more.

Keep these new textures in mind when considering your next project.

Interested in working with Kivar® Performa or Hyflex® offset printable covering material? Request embossed samples by contacting FiberMark Customer Service at 800-843-1243.



Above: Social Studies Text Books using Kivar®

Top left: OPASTCO 43rd Annual Winter Convention Book using Hyflex®

New! Dorset™ Cover

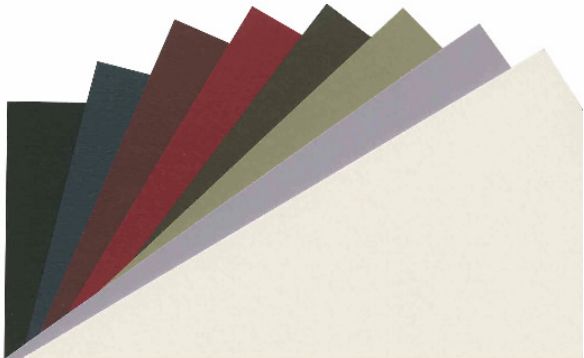
Heavyweight for Packaging and Presentation Applications

FiberMark's newly introduced Dorset™ Cover features a smooth, sophisticated matte finish in eight handsome colors—



FiberMark swatch book of Dorset™

sandstone, dusk, green tea, imperial red, rondo, midnight, espresso, and raven. The surface has a pigment coating for deep, rich color saturation, well suited to accept a variety of printing and finishing techniques. Dorset is available in a 17 and 23 pt for a variety of uses requiring strength, rigidity and durability. It can be decorated by offset printing, stamping, screen printing and die cutting, and has excellent scoring and folding properties. Dorset is an excellent choice for a range of packaging and presentation applications including folding cartons, slipcases and portfolios, notebook covers and tags. Refined in its simplicity, Dorset is perfect for



FiberMark fan of Dorset™ colors

design projects requiring an understated elegance. Consider Dorset to provide a dramatic effect and a creative edge for one of your upcoming projects. To request a sample, please contact us at 800-843-1243.



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14th Annual Specifier Award Winners Announced

FiberMark is pleased to present the winners of the 14th Annual Specifier Awards "Innovation at Work". For 14 years, FiberMark has been awarding specifiers and designers who we feel have used our cover material to their fullest potential. The pieces are judged on decoration, print and construction quality, overall appearance and the relationship of the covering material to the product.

We'd like to thank all of the wonderfully creative designers, manufacturers and publishers who entered their products in this year's competition and hope that you will continue to vie for our top prizes: Best of Show! Congratulations to all of our category winners and honorable mentions!

To receive the Innovation at Work 14th Annual Specifier Award Winners brochure, please contact us at 800-843-1243.

Visit our website
www.fibermark.com
for updated product &
application information



Best of Show Gold
Juicy Couture Fragrance Boxes
using Kivar[®] 7

FiberMark's Annual SPECIFIER AWARDS

We are now accepting
submissions for our
15th Annual Specifier Awards.

Any project designed and manufactured in 2007 using FiberMark specialty cover materials is eligible. Please contact Customer Service for more information, or visit the Showcase section of www.fibermark.com to download an entry form.

Project categories include:

- Publishing
- Packaging
- Office Products
- Presentation materials
- Graphic design collateral
- And many more!



Best of Show Silver
Paterior Picture Frames using
Flori by Corvon[®]

Best of Show Bronze
Great Plains Rodeo Collection Book
using SuedeTex[®]

