

FIBERMARK RECEIVES AWARD FROM SMEAD IN RECOGNITION OF 50 YEARS OF SERVICE AS SUPPLIER

September 3, 2008, Brattleboro, VT – FiberMark, a leading producer of specialty covering materials for a variety of applications including office products, publishing and luxury packaging, today announced that it has received an award from Smead® Manufacturing Company in recognition of its 50 years of service as a supplier. The award was presented during Smead’s annual fundraiser for City of Hope, a cancer research and treatment center, held on August 11, 2008.

Smead is a worldwide leader in the manufacture and distribution of filing and organizational products, with more than 2,400 employees across North America and Europe. FiberMark supplies Smead with a range of high-quality heavyweight pressboard products and lightweight presentation cover stocks.

FiberMark was presented with the award by Smead President and CEO Sharon Hoffman Avent. Accepting the award on behalf of FiberMark was Les Eustace, vice president of sales.

“This award is a testament not only to FiberMark’s longevity as a supplier, but to the company’s excellence in product and service quality,” said Sharon Hoffman Avent. “In half a century of working with us, FiberMark has consistently met or exceeded our expectations, which in turn has benefited our customers.”

“It is an honor to receive this recognition from Smead,” noted Les Eustace. “FiberMark and Smead have a long and distinguished history of working together to bring the highest quality products to the market, and we look forward to continuing the relationship in the future.”

About FiberMark

FiberMark offers distinctive covering materials that express brands, inspire designs, and make lasting impressions. With an extensive range of visual and tactile options, FiberMark materials provide an endless array of design possibilities for applications in the office products, publishing, luxury packaging, technical/industrial and graphic design markets. The company's specialty fiber-based materials are enhanced with a variety of colors, finishes and embossing techniques that create visual depth and invite touch. FiberMark's design specialists work with creative teams to develop a look that captures a brand's unique personality, differentiates it from competitors and creates impact. FiberMark crafts its materials in the U.S. and Europe, creating innovative solutions for world-leading brands.

About Smead

Smead, www.smead.com, is a worldwide leader in office filing products and records management systems. For 100 years, Smead has brought a spirit of innovation and integrity to keeping businesses and home offices organized. Headquartered in Hastings, Minnesota, Smead is a privately held, woman-owned business offering 5,000 organizational products with more than 2,700 employees in 14 manufacturing plants located across North America and Europe, including its Smead-Europe operations in The Netherlands.

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