

Innovation at Work



New FiberMark Website Launched

We're pleased to announce the launch of FiberMark's newly designed website, www.fibermark.com. The site offers visitors a user-friendly environment for discovering the broad range of FiberMark products and services.

Developed as a resource and reference tool for our customers, the site provides many convenient features, including search functions by product, application or market, standard product specifications and color swatches, as well as production guidelines for quick reference.

A section detailing our manufacturing and technical capabilities provides customers with our extensive range of base material and coating options for custom product development projects. An on-line showcase demonstrates end-use applications using



FiberMark cover materials, from book and brochure covers to presentation and packaging. Also available through the site is a paper merchant locator and sample request option.

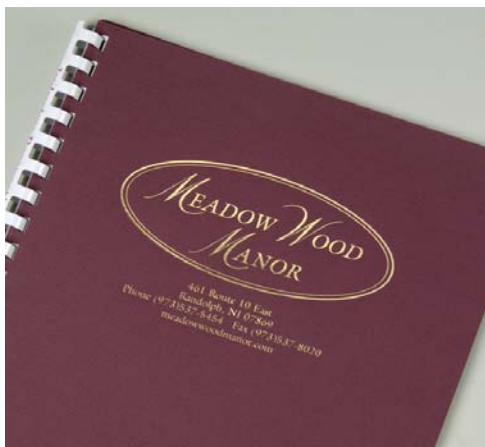
We welcome you to browse through the site and experience innovation at work... FiberMark's unique offering at your fingertips.

New Product Update: Introducing Adirondack® Cover

FiberMark's new Adirondack Cover simulates the rich, lustrous texture of kidskin leather. This high-strength, kraft-based cover material provides stiffness and

durability for a range of document and presentation cover uses. An aqueous acrylic coating on both sides makes it resistant to moisture and staining, ideal for repeat-use applications. Adirondack is well suited to decorating by foil stamping and silkscreen, and readily accepts die-cutting, scoring and folding, with good hinge characteristics.

Available in four handsome leather-like colors, Adirondack brings a distinctive touch to your custom cover needs. It's an ideal choice for a variety of graphic design and corporate collateral uses such as pocket portfolios, menu covers, technical manuals, covers for memo pads and notebooks, and diary/datebook covers. Contact your customer service representative to request samples of Adirondack.



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Visit the FiberMark Booth at these upcoming shows:

Paperworld
January 24-28, 2007
Frankfurt, Germany

Graphics of the Americas
March 2-4, 2007
Miami Beach, FL

Book Tech
March 5-6, 2007
New York City, NY

FiberMark Makes A Global Impression

FiberMark Red Bridge UK and FiberMark N.A. made a big splash as they teamed up for a few recent international tradeshow exhibitions.



John Pucul, Senior VP Sales, FiberMark US, prepares the display at Intergraf

First, the team exhibited at Paperworld in Frankfurt, Germany. This show is the premiere Stationery and Office Products show in Europe and brings in visitors from around the world.

FiberMark sales reps from both sides of "the pond" were on hand to present our full range of distinctive products for publishing, packaging and office products applications.

A quick flight to Rhodes, Greece and the team presented at Intergraf, this time highlighting FiberMark's custom capabilities for security paper applications. FiberMark provides passport cover materials to over 100 countries and is a global leader in this market.



Jeff Hopkins (US) and Derek Ives (UK) meet with customers at Paperworld in Germany

Exhibitions like these are an effective way for prospective customers to learn about FiberMark's extensive product offering and worldwide distribution channels. They are also a great way for existing customers to discover new products and capabilities that can help enhance their specialty cover projects.

Exclusive UK Distributor for Touché® Announced

The Very Interesting Paper Company has been chosen as the exclusive distributor in the UK for FiberMark's Touché® Cover material.

V.I.P. is a paper marketing and branding company who promotes and sells high-end specialty papers. Their close relationship with the creative market establish them as a leader in the field. V.I.P. representatives are presenting Touché to designers and specifiers in the fashion, packaging and automotive markets, as well as marketing firms and corporate end users. Touché's irresistible soft, luxurious finish is a perfect choice for a wide range of design projects that require a rich, tactile quality.

Touché is already extremely popular in the US design community, and with the help of V.I.P., it is poised to make a major impression in the UK.



Pictured from left to right: Paula Francis, Zoe Mannix, Bart Baljor, Jill Mannix (MD) Karen Blades all of V.I.P. and David Ives of FiberMark Red Bridge. David is handing Ms. Mannix the Touché® sample book.

FiberMark Introduces Evora by Corvon® *The beauty and warmth of natural cork*

Evora by Corvon® portrays the beauty and warmth of natural cork in an exciting new decorative covering material. This distinctive product got rave reviews when introduced recently at the Luxe Pack NY and The Supply Side trade-shows, reflecting a trend among luxury designers who are incorporating cork into fashions and accessories.

The soft yet durable covering material features a unique printed texture that simulates traditional cork characteristics, evoking old-world styling with a contemporary flair.

Available in a palette of warm neutrals and deep earthy accent colors, Evora's versatility will inspire creativity for a range of decorative covering projects.

Evora imparts a sense of sophistication and natural warmth, a perfect choice for wine boxes, book and menu covers, bags, stationery items, and many other applications that require dramatic visual and tactile appeal.

Evora can be easily decorated using foil stamping, screen-printing or blind stamping.



The Evora by Corvon® sample book is available by calling 800-843-1243.

Taking Your Ideas From Mind to Market

FiberMark features thousands of material choices in an almost endless variety of weights, patterns, textures, finishes and colors in both turned-edge and self-supporting substrates. But what if, in today's competitive retail environments, designers are looking for even more options?

To meet these needs FiberMark offers its state-of-the-art ProtoLab, a creative resource for designers and brand owners seeking unique materials that will add differentiation and distinction to their projects. Scores of the world's leading brands in publishing, luxury packaging, and office products consistently turn to FiberMark, the world's leading specialty cover material provider, to meet their brand-building needs with innovative and irresistible cover materials.

"The premise is pretty simple: if a designer is looking for a color, finish, texture or weight that we don't have we'll craft it from scratch and ship it out," says John Pucul, Senior Vice President of Sales. "Today's business world is moving faster and faster and we focus



A ProtoLab project leader applies a custom coating to a FiberMark sheet.

on the quick turnaround time our customers demand."

New materials originating from FiberMark's ProtoLab are compatible with a variety of manufacturing and secondary decorating processes, including die-cutting, post-embossing, silk screening and foil stamping with superior results.

"The ProtoLab is an ideal way for designers to create prototypes, experiment with new tactile finishes, and a great way to unleash the innovation that ultimately leads to better, more inventive covering materials, and increased sales at point-of-purchase," says Pucul.

FiberMark materials are widely used for book covers, packaging, sales kits, binders, notebooks, menus, tags, brochures, shopping bags and other marketing vehicles, representing opportunities to reinforce a brand image. FiberMark materials can contribute to creating one unique, unified look across many media.

To find out more about the ProtoLab capabilities for your next project, contact FiberMark Customer Service at 800-843-1243.



A ProtoLab project leader fits a coated sheet into the embossing machine.



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Visit our new website
www.fibermark.com
for updated product &
application information

FiberMark's 14th Annual SPECIFIER AWARDS

Call for Entries

We are now accepting
submissions for our
14th Annual Specifier Awards.

Any project designed and manufactured in 2006 using FiberMark specialty cover materials is eligible. Please contact Customer Service for more information, or visit the Showcase section of www.fibermark.com to download an entry form.

- Project categories include:
- Annual Reports & Brochures
 - Books
 - Diary/Journals
 - Menus
 - Packaging
 - Presentation

And many more!

New International Sales Support Position

FiberMark is pleased to announce the creation of a new Sales Associate position within its International Sales function. Based in the West Springfield, MA office, two staff members have been chosen for the new assignment in anticipation of a January 1, 2007 start date.

Simon Liu and Heriberto "Eddie" Ayala, both presently serving customers as team members in the International Customer Service Department, will build upon their existing knowledge by receiving intensive product and service training to prepare for this new role. Included in the training program are visits to FiberMark's five manufacturing sites, which will expand their knowledge of the technical and manufacturing capabilities available to customers.

Because we conduct business across many time zones and borders, thorough and complete product and services training is a fundamental re-

quirement in supporting our international customers. Upon completion of the training, Simon and Eddie will take on additional field sales responsibilities, supporting key customers, prospects and specifiers.

Simon, who speaks Cantonese and Mandarin, will assist Vivian Taylor, Sales Director Asia Pacific. Simon will give focus and attention to our many customers in China, Taiwan Hong Kong and Malaysia, primarily serving the technical, office products and publishing product lines. Eddie, fluent in Spanish, will assist Jeff Hopkins, VP International Sales, calling on customers in Latin America and supporting all products and market areas.

Simon and Eddie look forward to this new position which will allow them to meet personally with customers and to bring an enhanced level of service to their day to day interactions with those customers.



International Sales Associates in training, Simon Liu and Heriberto "Eddie" Ayala