

FOR IMMEDIATE RELEASE

**FIBERMARK ISSUES CALL FOR ENTRIES FOR NATURALLY CREATIVE
17TH ANNUAL SPECIFIER AWARDS PROGRAM**

September 1, 2009 – Brattleboro, VT – FiberMark, a leading producer of specialty covering materials for a variety of applications including office products, publishing and luxury packaging, today announced that it is accepting entries for its 2009 Naturally Creative Annual Specifier Awards program. Now in its 17th year, the awards program honors outstanding projects that have been created using FiberMark materials.

To be eligible for submission, projects must incorporate FiberMark cover materials and have been produced during the 2009 calendar year. Entries are judged by a peer review committee on design, decoration/printing quality, construction quality, and relationship of the materials to the project. Categories include publishing, packaging, menus, notebooks, portfolios, and graphic design collateral.

“This year’s program continues with our theme of ‘Naturally Creative,’” said Rose Keirnan, director of marketing at FiberMark. “We are continually impressed by the innovation and inspiration our customers demonstrate in using our materials, and we are pleased to offer this opportunity to honor their outstanding work.”

Deadline for entries is December 31, 2009. After judging by a distinguished peer review committee, the winning projects will be displayed on FiberMark’s website and featured in the annual awards brochure. Entry forms and a showcase of previous award winners can be found on the company’s website, www.fibermark.com.

About FiberMark

FiberMark offers distinctive covering materials that express brands, inspire designs, and make lasting impressions. With an extensive range of visual and tactile options, FiberMark materials provide an endless array of design possibilities for applications in the office products, publishing, luxury packaging, technical/industrial and graphic design markets. The company's premium and innovative covering products and specialty boards made from sustainable materials are enhanced with a variety of colors, finishes, and embossing techniques that create visual depth and invite touch. FiberMark's design specialists work with creative teams to develop a look that captures the brand's unique personality, differentiates it from competitors, and creates impact. FiberMark is a global marketer and world-class manufacturer, crafting its materials in the U.S. and Europe, creating innovative solutions for world-leading brands.

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