



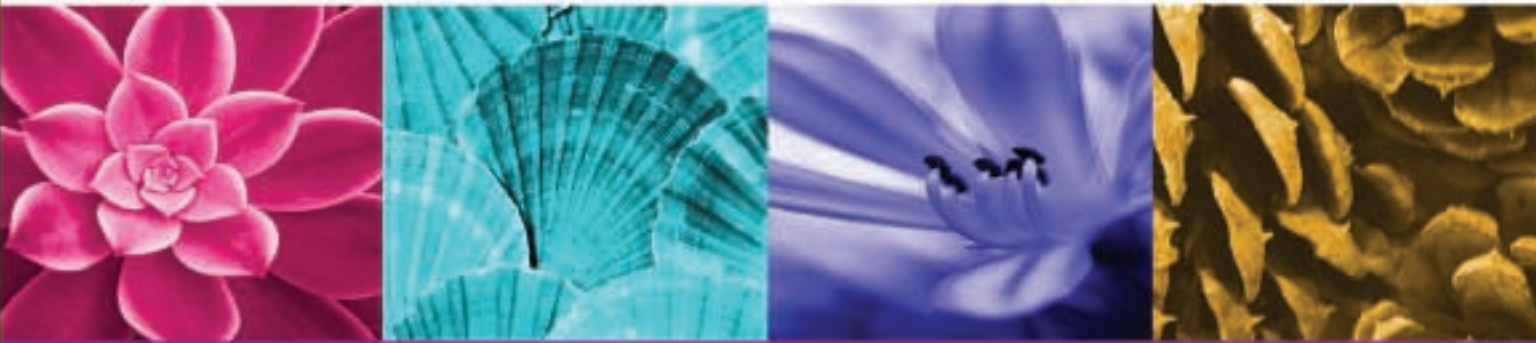
naturally creative

A pressed, dried maple leaf is centered on a textured, yellowish-green background. The leaf's veins are clearly visible, and its edges are slightly curled. The word "inspired" is written in a clean, white, sans-serif font across the lower right portion of the leaf.

inspired

**AT FIBERMARK WE'VE ALWAYS BEEN INSPIRED BY THE
WORLD AROUND US . . . AND OUR CUSTOMER'S IDEAS.**

At FiberMark, we believe that being “green” is more than just buying carbon credits or receiving certifications from environmental organizations. We believe that to be truly green, we must execute manufacturing, operational and business practices that result in real reductions in our environmental impact — every day. And now, our customers’ drive to care for the environment and work with products that support that mission motivates us to do even more.





FROM THE FACTORY FLOOR TO THE BOARD ROOM, FIBERMARK'S
COMMITMENT TO THE ENVIRONMENT IS A SHARED MISSION.

committed

At our headquarters in the Green Mountain state of Vermont, FiberMark has been setting the standard for environmental innovation and investment. In 2007 FiberMark began the process of converting the manufacturing operations there to run on up to 100% vegetable oil, and is now the first and only company in the U.S. paper industry to generate part of its process energy from waste biofuel. As a result, FiberMark has significantly reduced its use of number six fuel oil and nearly eliminated its toxic sulfur dioxide and nitrogen oxide emissions, the leading causes of acid rain and common side effects of burning fuel oil. The vegetable oil burns far cleaner than conventional fuel and has brought FiberMark to a new level of environmental sustainability.

The “green steam” produced by the vegetable oil powers FiberMark’s paper machine turbine, dries its papers, and provides heat for the entire plant. And more important, it is a renewable resource. Because at FiberMark, we know that minimizing the environmental impact of our operational processes themselves is just as important as the materials we produce.

OUR ENVIRONMENTAL STANDARDS

FiberMark’s Forest Stewardship Council (FSC) Chain-of-Custody certification verifies the flow of FSC-certified forest products through the supply chain and into our final products. Our customers can be assured that their materials are made from trees harvested only according to the strictest environmental standards and forest management practices of the FSC.

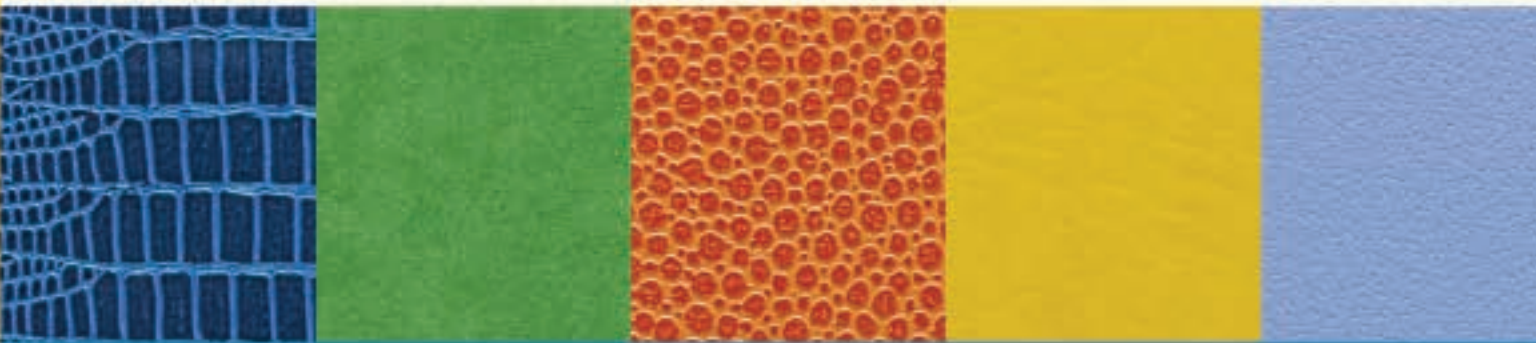
All of the electricity at our Brattleboro headquarters is generated from fossil fuel-free sources. True environmental sustainability means taking it upon ourselves to reduce our carbon footprint and using what can be renewed like vegetable oil, and pulp and wood fiber. Even the full 100% of the disposed waste water solids at our Vermont plant is reused as landfill cover — yet another example of our belief in reclamation, reuse, and return.

PRODUCTS PROVE OUR GREEN POINT

FiberMark’s products are all elemental and process chlorine free, pH neutral, and completely non-toxic. And because we use aqueous coating and ink technology in all manufacturing, they contain no ozone-depleting chemicals.

Most of our products are also made from renewable resources, and are built to last. We believe in reuse instead of disposal, and so FiberMark’s products are archival quality and marked by a durability that prevents unnecessary waste. Our new Reprise® cover stock, which is made from 100-percent recycled fiber, including 30-percent post-consumer waste, is just the latest example of this pledge to eco-awareness.

And our dedication doesn’t stop there. From simple activities such as recycling our office waste and installing more energy efficient lighting, to the complex reengineering of our manufacturing processes and the implementation of cutting-edge conservation strategies, our commitment to the environment imbues every aspect of our business.





involved

FIBERMARK PRESSBOARD & COVER GRADES RECYCLED CONTENT		% Post Consumer Waste (PCW)*	% Other Recycled Fiber	% Total Recycled Fiber	
Adirondack® Cover	Black, Navy, Maroon, Forest Green	15	35	50	
Colored File Folder/Saber®	Yellow, Grey, Pink, Lavender, Orange, Canary, Goldenrod, Green	-	40	40	
	Blue, Dk Navy, Red	10	35	45	
Cheshire Linen™ Cover	Grey, New Navy, Burgundy, Dk Green, Black	-	30	30	
	White	-	10	10	
Dorset®	Sandstone	-	10	10	
	Dusk, Green Tea, Imperial Red, Rondo, Midnight, Espresso, Raven	10	30	40	
DuraPress®	Lt Blue, Lt Grey, Dk Blue, Bright Red, Pacific Blue, Dk Green, Yellow	30	20	50	
	White	-	50	50	
	Black	20	30	50	
Genuine Pressboard™	Blue, Green, Pussywillow, Black, Red, Midnight Blue, Exec Red, Pacific Blue, Palm Green, Cornflower Blue, Yellow, Brilliant Blue, Forest Green, Maroon, Purple, Pearl, Orange, Maple	30	30	60	
Grafton™ Cover	White	-	10	10	
	New Grey, Hunter Green, Dk Blue, New Burgundy, Dark Black	10	30	40	
Granada™ Cover	White	-	10	10	
	Holly Red, Burgundy, Purple, Royal Blue, Navy, Midnight Blue, Hunter Green, Emerald Green, Dk Grey, Cordovan, Black	15	35	50	
Guidex® Type II	Green, Grey, Red, Pearl	30	30	60	
Jersey® Cover	White, Ivory	-	10	10	
	Grey, Bold Blue, Forest Green, Navy, Red, Cordovan, Black	10	25	35	
Montana Cover™	Grey, Blue, Dk Blue, Red, Green, Black	10	25	35	
	White	-	10	10	
Multicolor®	Cirrus, Parchment, Pearl, Premier, Scroll, Tan (PCW relates to these colors only)	30	-	30	
Norval®	10 pt				
		Lt Blue, Cool Grey, Lt Green, Purple	20	20	40
		Black, Dk Green, Maroon, Pac Blue, Red, Midnight Blue, Maroon, Exec Red, Palm Green, Yellow	20	40	60
	15 pt				
	Lt Blue, Cool Grey, Lt Green, Purple	20	30	50	
	Black, Dk Green, Maroon, Pac Blue, Red, Midnight Blue, Maroon, Exec Red, Palm Green, Yellow	20	40	60	
PressGuard®	Blue, Green, Pussywillow, Black, Red, Midnight Blue, Exec Red, Pacific Blue, Palm Green, CornflowerBlue, Yellow, Brilliant Blue, Forest Green, Maroon, Purple, Pearl, Orange, Maple	30	30	60	
Reprise®	Wheat, Maize, Ginger, Terra Cotta, Moss, Indigo, Cinnabar, Stone, Kohl	30	70	100	
Skivertex® Recover	All colors	30	-	30	
Skivertex® Recover 17	All colors	50	-	50	
Skivertex® Recover 22	All colors	50	-	50	
Touché® Cover 24 pt only	White, Cream	-	40	40	
	Cool Grey	5	35	40	
	Burgundy, Slate Blue, Black	20	40	60	
Valtex® Type III	Blue, Moss Green, Grey, Green, Red, Black, Deep Red, Royal Blue, Yellow	30	30	60	

*Post Consumer Waste is waste paper that has served its intended purpose and has been separated from solid waste to be recycled into new paper.

*When you purchase a product from
FiberMark, you can be assured that it came
from a company that is dedicated to helping
you make your design impact as big as
possible, while making its own environmental
impact as small as it can be.*



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The FSC trademark identifies products
from well-managed forests

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